

PRESS RELEASE

INTERFACIES ASTERIAE

<THE INTERMEDIATIC SOUL>

**>> ANTONI ABAD >> STEFANO CAGOL >> LORIS CECCHINI >>
TAKEHITO KOGANEZAWA >> EVA MARISALDI >>
LOUIS NERO >> OLIVER PIETSCH >>
XENJA PLASMA >> KIKI SEROR >> GIULIA ZUANNI**



EVENT: Saturday 2 October 2004, from 20.30 to 24.00
PRESS PREVIEW: Saturday 2 October 2004, from 18.00 to 20.30
CURATORS: Francesco Bonazzi and Eva Maffei Gueret
PERIOD: from 4 to 8 October 2004
OPENING HOURS: on appointment
EXHIBIT LOCATION: **ASTERIA MULTIMEDIA**
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ONLINE CATALOGUE: <http://www.asteria.it/interfacies>

Saturday, the 2nd of October 2004, at 20.30, in Via Perini 93, Trento (Italy), Asteria gives life to a new quality of communication. The spirit of Asteria, nymph loved by Zeus, in the ancient mythology became a light-generating island, and today it continues to show itself in its luminous creations. The cosmopolitan language of the contemporary art plays with cultural, artistic and technological interactions, once again to communicate with the maximum sharpness, beyond the barriers of continents, cultures, languages, giving back to the ancient archetypes new chances of expression.

With **Interfacies Aesteriae**, edited by Francesco Bonazzi and Eva Maffei Gueret, the company opens its doors to the public, showing how art and work can cohabit in order to generate communication. There will take place one of the most brilliant exchanges between technologies and artistic wills, with the effect to recover that intermediatic spirit of the word "téchne", greek root with the meaning of technique and at the same time art, ability, work of art, mechanical together with spiritual ability.

Among the faces of Asteria international artists have been invited to develop their projects. **Antoni Abad** introduces an interactive work (a very provocative one) of web-art: a sort of virus gets installed in the computers of the company's staff (thanks to the interest of the Civic Gallery of Contemporary Art of Trento). The video-installation of **Stefano Cagol** plays in the specular repetition of the screen and the vision. The *imagerie* is epurated by a synthetic as much as symmetrical language. The "uretanic" and fluctuating truth of **Loris Cecchini**, part of a parallel universe, interacts with the electronically sidereal music played live by **Xenia Plasma**. The temporal fluctuating of the culinarial sounds of **Takehito Koganezawa** is more and more syncopated: "Dancing in your Head". The event goes on making a "Blind date" with **Giulia Zuanni**: here communication itself interacts with a dialogic art that the artist calls "Dialogarte". **Diego** The present reality in the DVD "Cuckoo" of Eva Marisaldi is totally synthesis, the 3D animation

becomes dream and travel... on a chariot. The cinema of **Louis Nero** goes gladly beyond the borders of art and direction, experimentation and synthaxis of the imagination. Differently, from cinema **Oliver Pietsch** loves to capture, to skilfully saw, to recover the assembly art, from Blob to the Rubamatik. **Kiki Seror** is devoted to capturing from internet chat lines colours that transgress sensually. In capturing, the American artist is aware that "the language cannot be spoken, it needs to be experienced, and this reversal creates depth".

When the language coincides with the message, the medium watches under the light of plurality; so the art of the Middle Age associates unusual interactions. The digital media become more and more rarefied, untouchable, immaterial. Digital video, HD digital cinema, computer graphic, digital photography, 3D animations, 3D fast prototypisation and, of course, digital music... they all treat the image and the sound in its binary inconsistency, without losing the quality and the cultural thickness of the contents. There are artists who intertwine their poetry to alphanumeric codes.

After the event, that celebrates the 10 years of solid experience done by Asteria, **<Interfacies Asteriæ -the intermediatic soul- >** will be open to visits only on appointment until the 8th of October 2004, and virtually on the web site <http://www.asteria.it/interfacies>

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It's possible to download pictures, texts, links from <http://www.asteria.it/interfacies>

LINKS:

Antoni Abad <http://www.zexe.net>

Stefano Cagol <http://www.stefanocagol.com>

Loris Cecchini http://www.galleriacontinua.com/cgi-bin/imageFolio.cgi?direct=loris_cecchini

Takehito Koganezawa http://www.wohnmaschine.de/tk_video.0.html?&L=1

Louis Nero <http://www.altrofilm.it>

Eva Marisaldi <http://www.galleriaminini.it>

Oliver Pietsch: <http://www.carasi.it/pietsch.html>

Kiki Seror <http://www.artnet.com/ag/fulltextsearch.asp?searchstring=kiki+seror>

Giulia Zuanni http://www.teknemedia.net/artisti/elenco_artisti.html?biografia=1&ald=1005